



## PRESS RELEASE

### FOR IMMEDIATE RELEASE

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## **Merrimack Valley Credit Union Launches Fundraising Effort to Feed Frontline Hospital Workers and Support Local Restaurants**

*Organization will match donations dollar-for-dollar up to \$10,000, to purchase meals from local restaurants for the staff at Lawrence General Hospital*

**Lawrence, Mass.** (April 16, 2020) – During these unprecedented times, [Merrimack Valley Credit Union](#) is donating money and raising additional funding to help two groups that have been hit hard by the coronavirus pandemic in different ways: those who work in health care on the front line and those in the restaurant industry. Through its new “Feed the Frontline” program, Merrimack Valley Credit Union is encouraging community members to donate what they can to purchase meals from local restaurants for the hardworking health care professionals at [Lawrence General Hospital](#). Merrimack Valley Credit Union will match donations dollar-for-dollar up to \$10,000, until fundraising concludes on April 30, 2020.

“When the impacts of the coronavirus pandemic became clear, we created several programs to help our members weather this financial storm – but we knew there was more we could do to help the larger community,” said John Howard, President & CEO, Merrimack Valley Credit Union. “With our new ‘Feed the Frontline’ program, we can provide community support to two groups of people who have been greatly impacted by the pandemic in very different ways; health care professionals who need nourishment and local restaurants who need continued business.”

Merrimack Valley Credit Union created a [Go Fund Me page](#) where members of the community can make donations through April 30. These donations will be pooled together, along with the organization’s funds, to purchase meals on multiple days from local restaurants for the dedicated staff at Lawrence General

Hospital. Over the course of the program, Merrimack Valley Credit Union will order from several restaurants that follow the food and delivery guidelines put in place by the hospital.

“Our employees are working tremendously hard to expand our critical care capabilities in response to COVID-19. Their dedication and grace under pressure is on full display as they selflessly care for a growing number of coronavirus patients,” said Kelly MacLean Clark, Chief Development Officer, Lawrence General Hospital. “We are so appreciative of the support we have received from the community, especially from partners like Merrimack Valley Credit Union. The organization’s effort to not only feed our heroic workforce, but support local restaurants, means the world to our team.”

For more information about the Feed the Frontline program, or to donate, visit [www.mvcu.com](http://www.mvcu.com).

### **About Merrimack Valley Credit Union**

Merrimack Valley Credit Union is a state-chartered community credit union with more than \$1 billion in assets. Merrimack Valley Credit Union serves anyone who lives, works, volunteers, or attends school in the Merrimack Valley region, and through its Bridgewater Credit Union division, Barnstable, Bristol, Norfolk or Plymouth counties. Merrimack Valley Credit Union offers a wide range of savings and loan products to meet the financial needs of its members, and has 10 branch locations in Bridgewater, Fairhaven, Haverhill, Lawrence, Methuen, North Andover, Plymouth, and Quincy, Mass., and Plaistow and Seabrook, N.H.

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